The REFERences network, an actor in the economic knowledge of the French horse industry

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1. Organisation and objectives

Organisation
✔ 4 partners

✔ Created in 2006

✔ Steering committee partners members socio-professionals prescribers, funders

IFCE : French Horse and Riding Institute
IDELE : French Livestock Institute
FCC : Horse Councils
APCA : Agricultural Chambers

Objectives
✔ Produce indicators about the equine industry’s impact
   Number of equidae, jobs...
   Techno-economic references

✔ Lead complementary studies
   Horse market : sociological approach

✔ Offer a wide results dissemination at national and regional level
   Publishing
   Symposium
   Teaching

Equine population : 950,000 equidae

Turnover : more than 12 milliards €

2. Some results

Impacts : equidae and turnover

Data in 2011

Equine population : 950,000 equidae

Turnover : more than 12 milliards €

• Based on databases and regional surveys
• Results are about
  • Knowledge on the equine industry weight and that of each sectors
  • Difficulties to subtract deaths and exports although births as well as imports are well known because of their registering in SIRE
  • Racehorses represent one fifth of population but produce the most important part of turnover (mainly betting)

Prices of sport and leisure horses

Results by using
Median price Average price

• Based on surveying on buyers
• Horse market for sport and leisure represents more than 60,000 annual dealings
• Prices very spread : depending on age, previous and next uses

Economic performance of companies

• Based on the national equine network, selected farms with better results than the mean
• Results are about
  • Knowledge on the diversity and profitability of systems
  • EBITDA depend on the equine workshop(s)

Production costs at breed

Data for 2010

Results for a specific breeding of sporthorses

Data for 2011

• Based on specific data from the farm network
• Method of global approach that allows to analyse the costs and to think to selling prices

For further information:
www.haras-nationaux.fr/information/statistiques-et-donnees.html