

EAAP Sponsoring Code of Practice

This document is to properly assess the relationship of EAAP with its industrial supporters and any other potential supporters or partners.

Relationships between the EAAP and its industrial supporters or any other potential partners should be based on equal partnership. Both sides must be prepared to move beyond a situation in which the EAAP is the passive recipient of money to one in which the two sides work together on policy development and on practical initiatives in the interests of all EAAP member organisations and individuals.

Each party should remember that successful partnerships are those where both partners gain by making the effort to understand the internal culture and external pressures of the other.

It is understood that industrial partners have to be profitable and have their own commercial agendas to which the EAAP is not obliged to conform. Funding will be declined if its application compromises the independence of the EAAP in any way.

The EAAP will use available funding so long as its independence is not compromised in any way, there is no conflict of interest and as long as the relationship with the funder is totally transparent. Contracts between the parties help in this respect.

The EAAP will not participate in relationships designed to give one company a competitive advantage over another and favours the funding consortia of two or more companies from the same or other industries.

The EAAP accepts funding from its industrial supporters and partners when:

- it believes it will benefit the EAAP's objectives
- it is satisfied that accepting the funds will not include adverse publicity
- the funder does not try to coerce or over-influence EAAP policy either explicitly or implicitly
- There is no conflict of interest or loss of independence.

The EAAP's name may not be used to imply approval or endorsement of any of the funder's products.